

Roll No.

Total Pages : 2

BT-8/M-24

48427

ENTREPRENEURSHIP AND START-UPS

Paper-HSS-404A

Time Allowed : 3 Hours]

[Maximum Marks : 75

Note : Attempt **five** questions in all, selecting at least **one** question from each Unit. All questions carry equal marks.

UNIT-I

1. Write a detailed note on classification of Entrepreneurs. 15
2. What is Entrepreneurship? Discuss the Myths and Misconceptions about it. 15

UNIT-II

3. What are Design Thinking Tools ? How can design thinking help foster an Entrepreneurial Mindset? 15
4. Discuss the stages of Entrepreneurial Decision Process. What are the key factors that influence Entrepreneurs' Decision Making? 15

UNIT-III

5. Write a note on value proposition with its importance and how to create it ? Also differentiate between Conventional logic and Value innovation logic with proper examples. 15

6. Explain Business model canvas and write its benefits. Also discuss the key building blocks of Business Model Canvas. 15

UNIT-IV

7. Discuss the State Level Institutions supporting Entrepreneurs. 15
8. Explain the MSME Schemes for promotion of Entrepreneurship Development. 15

