

Roll No.

Total Pages : 02

BT-3/D-23

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**BUSINESS INTELLIGENCE AND
ENTREPRENEURSHIP**

HM-902A

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. Define Entrepreneurship. Discuss the economic and non-economic factors affecting entrepreneurial growth in India.
2. What are the types of entrepreneurs ? Discuss their traits. What challenges are faced by entrepreneurs ?

Unit II

3. How entrepreneurs identify the business opportunity ? How product is selected ? Explain the feasibility study in this regard.
4. What is project appraisal ? Discuss the methods of project appraisal.

Unit III

5. What is SSI ? Discuss the role of SSIs in economic development of India. Which major problems are faced by SSIs in India ?
6. What marketing problems are faced by MSMEs ? How are these resolved ? Also discuss the government assistance in this regard.

Unit IV

7. (a) Write a note on SIDBI.
(b) Give venture capital schemes offered by various financial institutions in India.
8. How is business entity formed ? Discuss the requirements for formation of a Private Limited Company and the legal issues involved in it.

EXAMKIT