

Roll No.

Total Pages : 02

BT-3/D-22

43221

**BUSINESS INTELLIGENCE AND
ENTREPRENEURSHIP
HM-902-A**

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit.

Unit I

1. What is entrepreneurial training ? Which entrepreneurial competencies or traits can be learnt through training and are required for successful entrepreneur ?
2. Which factors (economic and non-economic) affect the entrepreneurial growth ? Which challenges are faced by entrepreneurs now-a-days ?

Unit II

3. How search and identification of entrepreneurial opportunity is done ? How an entrepreneur can develop business idea and implement that idea ?
4. How market research is conducted ? How is industry analysis and competitor analysis done ?

Unit III

5. Why are SSIs needed in India ? Which challenges are faced by SSIs in availing MSME schemes ?
6. How SSIs get registration ? What is the role of SSIs in economic development of the country ?

Unit IV

7. Which institutions are working in India to support MSMEs ? Write on the functions of SIDBI and DIC.
8. What are the requirements for the formation of private/public limited companies in India ? Which legal issues are involved in the process of formation of company ?