

Roll No.

Total Pages : 02

BT-3/D-23

43221

**BUSINESS INTELLIGENCE AND
ENTREPRENEURSHIP
HM-902A**

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. Which competencies are required to be successful entrepreneurs ? How such qualities and traits can be sharpened ?
2. Which factors affect the entrepreneurial growth and development ? How are these factors classified ?

Unit II

3. Which are the salient features of appropriate project report ? Write on various methods of project appraisal ?

4. How are business ideas developed and implemented by the entrepreneurs ? How can hurdles be eradicated while implementing ideas ?

Unit III

5. Why are products and services reserved for 'Small and Medium Enterprises/Industries' ? What is the role of these units in economic development of country ?
6. Which MSME schemes are launched by central government in India ? Which challenges are faced by these enterprises while availing such schemes ?

Unit IV

7. Which and how are Intellectual Property Rights significant for successful entrepreneurship ?
8. What is the role of different institutions in supporting the MSMEs in India ? Which functions are performed by SFCs in supporting MSMEs in India ?